BLUE PALADIN

RELIABLE IT • CYBERSECURITY • COMPLIANCE

Solutions & Success

THE INSIDE STORY

2024

www.bluepaladin.com

When Was The Last Time You Got A Second Opinion On Your IT Bills?

It's common practice to get a second opinion from time to time, right?

Regardless of how trustworthy a given business vendor maybe, it's simply the wise move to double-check their recommendations and their prices with another reliable source.

Blue Paladin makes it easy to extend this prudent business practice to all IT-related expenses.

That's precisely what we did for this client in the retail industry...

This Client Was Wasting Thousands Of Dollars Every Year On Phone And Telecomm Services

When we partnered with this retail store to manage their IT, one of our first courses of action was to take stock of their IT environment and what they were paying to keep it in operation.

Our team conducted a thorough review of the client's IT- related bills, and discovered two key areas where they were overpaying:

- **VoIP:** The client was paying nearly $400 per month more than they should have based on their number of users and needs as a business.
- **Telecomm:** The client was paying for television cable services that they had no need for.

Together, these two budget items accounted for thousands of wasted dollars every year. Once we had identified these opportunities for cost savings, we arranged a solution....

Blue Paladin Helped This Client Cut Thousands Out Of Their IT Bills

By switching the client to a different VoIP provider and canceling their cable services, we saved them hundreds of dollars on a monthly basis. In fact, after optimizing their IT expenses, we saved them enough to cover 80% of what they were paying our team to manage their IT.

The saved money could then be reinvested in our expert support, which ensures their IT is properly supported and confidently secure.

Make Sure You're Getting The Best Rate For Your IT Services

The Blue Paladin team has access to all major and regional vendors in the area, allowing us to provide multiple quotes and solutions for our clients. Whether you want to reduce your costs, simplify your vendor list, or increase reliability/speeds, we can help you do so. Even after the fact, if you need assistance migrating to the new service, we will manage that for you as well.

Want to find out how much you could save on your technology spend? Get in touch with the Blue Paladin team to have your bills analyzed.

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